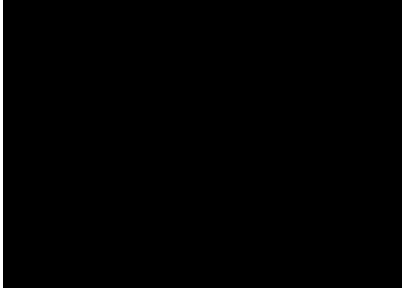


OFFICIAL CONTEST RULES AND ENTRY FORM

Applications are due by Sunday February 26th, 2010



Submit application by fax or to SanTan Management:

SanTan Brewing Company
8 S. San Marcos Place
Chandler, AZ 85225
Ph: 480-917-8700
Fax: 480-917-8707

PLEASE PRINT CLEARLY

First Name: _____ MR. ___ MRS. ___ MISS. ___

Last Name: _____ Date of Birth: _____

Address: _____

City, State, Zip: _____

Occupation: _____

Home Phone: _____ Work Phone: _____

Cell Phone: _____ Fax Number: _____

Email Address: _____ Age: _____

How did you hear about this contest?

___ Newspaper ___ Radio ___ TV ___ Restaurant Poster ___ Web ___ Word of Mouth

FOR OFFICIAL USE ONLY:

Application Accepted by: _____

Application Approved by: _____

Contestant Accepted Date: _____



SUN DEVIL ALE TM RENAMING CONTEST RULES

1. ELIGIBILITY: Contest is open to all Arizona residents 21 years or older. Employees, owners, operators of SanTan Brewing Company or any of their immediate families are not eligible to enter this contest.

2. TO ENTER: READ CAREFULLY THESE OFFICIAL CONTEST RULES AND THE ENTRY FORM FOR SANTAN BREWING COMPANY'S **SUN DEVIL ALE TM RENAMING CONTEST** INCLUDING THE ELIGIBILITY REQUIREMENTS AND PROVISIONS. Complete and sign this document below for entry*

**All contestant forms and contest work(s) become the property of SanTan Brewing Company.*

3. CONTEST RULES:

The object is to rename the existing **SUN DEVIL ALE TM** and create a concept and or drawing of its new logo. An outlined logo template will be provided to all contestants via the SanTan Brewing website were this registration form is found and printed. Contestants are required to complete these forms for the opportunity to be named the contestant winner.

1. The dates registered for this contest are January 4th – February 26th 2010.
2. There will be only one renaming contest for all contestants to participate.
3. Contestants will be competing for a keg of the newly renamed Sun Devil Ale TM and the bragging rights to naming Arizona's #1 brewery's signature beer.
4. Finalists will be selected by SanTan Brewing on Sunday, February 28th
5. All contestants must fill out the entry form in its entirety to qualify.
6. All contestants must have a creative name and logo* to qualify.
**you do not have to be a graphic artist. Design concepts can be described on the renaming sheet attached.*

Contestants must respect in its entirety the SanTan Brewing brand in the renaming and logo creation per this contest. Profanity, offensive artistry, slander, etc... are in violation to these rules and will result in contestant disqualification.

Grounds for disqualification include:

- False or incomplete entry form or liability waiver
- Fowl language
- Offensive design

Note: SanTan Brewing reserves the right to disqualify any contestant for any reason without explanation.



4. PRIZE AWARDS:

Prizes will be awarded as follows:

- **Contestant winner will receive a keg of the newly renamed SUN DEVIL ALE™ and the bragging rights to naming Arizona's Number one brewery's signature beer**
- **All other prizes, if any, are to be announced***

**SanTan Brewing reserves the right to substitute prizes of approximately equal value for any listed prize at its sole discretion. No transfer or prize substitution by the contest winners is allowed. All federal, state and local taxes are the sole responsibility of the winner. Contest winner must be at least 21 years of age. It is the responsibility of the winners to comply with all instructions as to the pick-up, receipt, arrangements for or use of any prize won and failure to do so on a timely basis may affect the winner's right to claim or use the prize. Apart from the prizes associated with being selected as a winner, SanTan Brewing shall not be obligated to compensate you in any way for such publicity.*

5. OWNERSHIP: SanTan Brewing will maintain full ownership upon signature of this entry form for all creative work related to contestant renaming the **SUN DEVIL ALE™** and logo creation. The winner will release all authority and intellectual rights to SanTan Brewing Company and agrees to the use of name, voice, likeness for advertising or trade purposes in any effort to promote or publicize this contest and its new name and logo. Winner gives up all intellectual rights to creative work and shall have no legal authority to claim ownership of creative work.

6. FINAL AUTHORITY: SanTan Brewing has sole and complete discretion regarding all contest related matters. All decisions regarding qualifications, selection or disqualification of a contestant/s or winner/s shall be subject to the sole and complete discretion of SanTan Brewing Company. You can be disqualified for any reason at any time.

7. CERTIFICATION AND SIGNATURE: I certify that the information provided is correct and that I have carefully read, understand and accept the terms of the SanTan Brewing Company's **SUN DEVIL ALE™ RENAMING CONTEST** Official Contest Rules and Entry Form. As condition of competing in the finals, My signature indicates my understanding and participation in this contest.

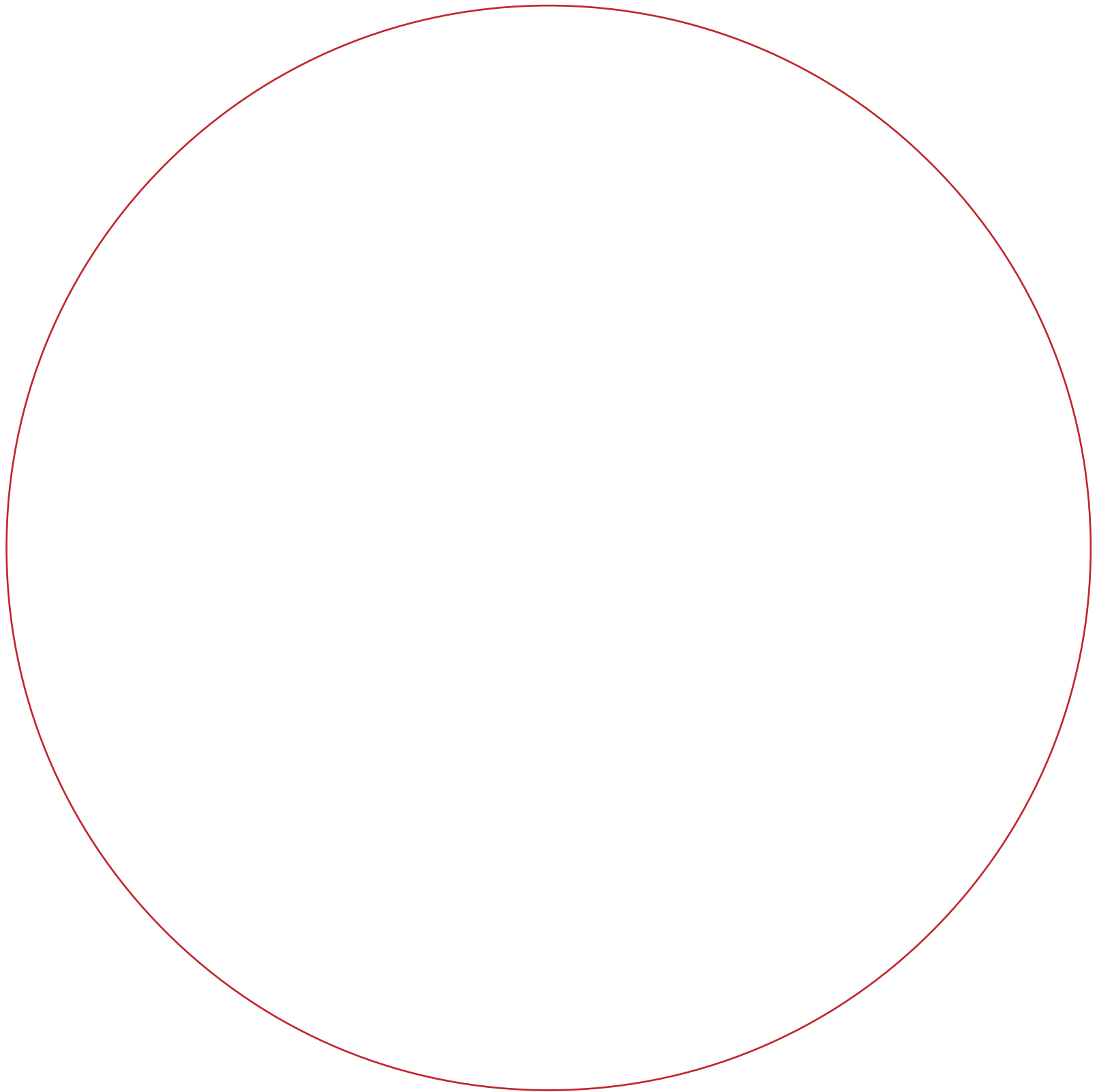
Signature

Date



Rename the Devil Contest

New Name: _____



Design Concept: _____

Please submit all designs to either SanTan Brewery Management or fax to 480-917-8707